

Section B

West Essex Trib



Janet Berger and Marion Medow of Livingston volunteered as “personal shoppers” at the Back 2 School Store, sponsored by the Essex County Section of the National Council of Jewish Women. The “store” served approximately 500 economically disadvantaged children and was staffed by nearly 300 volunteers. All of the merchandise, including clothing, toiletries, and school supplies were purchased new by NCJW to stock the “store.”

NCJW Holds Annual Back 2 School Store

More than 500 economically disadvantaged children got to “shop” for brand new school clothing, school supplies, and personal-care items at a “department store” set up just for them by the National Council of Jewish Women, Essex County Section, which has its headquarters in Livingston. The organization donates all items and sets up the “department store” to help the children be ready to focus on learning on the first day of school.

One of 300 volunteer personal shoppers accompanies each child on a personal shopping tour for new clothing and school supplies. Each personal shopper spends up to an hour with a child, who gets to shop for a complete new outfit (shirt, pants, winter jacket, and sneakers), underwear, socks, hat, gloves, and scarf. Each child also receives a new backpack filled with school supplies and personal-care items.

from local individuals, families, and businesses, NCJW volunteers shop for brand-new clothes and supplies in major retail stores.

Last year’s Back 2 School Store served about 300 children.

B
F