



## **Montclair-Based Foundations Provide Funding for NCJW Back 2 School Store for Disadvantaged Children**

Livingston, N.J., July 31, 2011—In support of its Third Annual Back 2 School Store, The National Council of Jewish Women, Essex County Section (NCJW), received grants from two separate Montclair-based foundations: The Montclair Foundation, which awarded \$3,000 and The Turrell Fund, which provided a grant of \$4,500.

The NCJW Back 2 School Store provides an opportunity for economically disadvantaged children in Essex County to “shop” for back-to-school essentials in a one-day-only “store” set up just for them in a 4,000 square foot space. With the assistance of NCJW volunteer personal shoppers, each child is escorted through the department-store-like space to select pants, shirts, sneakers, undergarments, a winter jacket, and a backpack in their favorite colors and styles. Each child also receives school supplies – including binders, notebooks, pencils, a calculator, and a dictionary – as well as a small supply of personal care items. All of the merchandise is brand new, purchased or donated by NCJW and its sponsoring partners.

Held on July 31, this year’s event served nearly 500 children and required more than 350 volunteers to plan, organize, and work at the “store.”

“We are so grateful to The Montclair Foundation and to the Turrell Fund for their key roles in supporting our work and helping our third annual Back 2 School Store come to fruition,” said Jill Sorkin Johnson, president of NCJW and a resident of Montclair. “Their generosity went a long way toward ensuring that hundreds of children had the clothes and supplies they needed to start off the school year right.”

### **About National Council of Jewish Women, Essex County Section**

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms. With more than 3,200 members, Essex County Section is the largest of the more than 100 NCJW Sections around the country. The Section was founded in 1912 and

maintains offices in Livingston, N.J. For more information, log on to [www.ncjwessex.org](http://www.ncjwessex.org).

### **About The Montclair Foundation**

The Montclair Foundation is a tax-exempt community foundation founded in 1979 to support not-for-profit organizations that meet health, educational, cultural, social service and quality of life needs in Montclair and environs. For more information, please visit <http://www.vanvleck.org/MontclairFoundationMission.htm>.

### **About The Turrell Fund**

Founded in 1935 by Herbert and Margaret Turrell, the Turrell Fund principally supports organizations in the New Jersey counties of Essex, Hudson, Passaic, and Union, and in the state of Vermont that help youth, with special emphasis on the needy youngster. The first priority area is direct services to children. For more information, visit [www.turrellfund.org](http://www.turrellfund.org).

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### **Image attached**

**Cutline:** Two "shoppers" at the Third Annual Back 2 School Store express joy at knowing that they will go back to school with brand-new clothing and supplies provided at the Third Annual NCJW Back 2 School Store, which took place on July 31, 2011.